

\*Percentage of the total weight of the product



#### Ball pen medium point Blister x 5



● Black 888755 888754 Blue



Black 8806841









An everyday ecological ball pen Made from 62% recycled material

Medium line width





#### Retractable ball pen medium point Blister x 5



Black 8806911 ● Blue 8806901 Assorted 888640 221



 Black 8806871 Blue 8806891



























Water-based correction fluid Foam applicator

High performance formula that allows for easy rewriting Non-toxic and odourless





Correction fluid

Blister x 1



Blister x 2

8806831

8806801

Display Box x 10











Dry correction tape allows for instant rewriting

Made from 51% recycled material

Tape size: 5mm x 6m





\*Percentage of the total weight of the product





**Correction** tape Blister x 1



880679

Blister x 2

880678

Display Box x 10





### RECYCLED NOTES

Cardboard sticky note dispenser

200 Sheets per box

Water based repositionable adhesive

Notes are concertinaed



\*Percentage of the total weight of the product

Dispenser Recycled Notes x 200

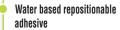
887185











80% post-consumer recycled waste paper

Smooth paper for easy writing



<sup>\*</sup>Percentage of the total weight of the product

Recycled notes
Pack x 1 - 100 sheets per pad



76x76mm 872003





76x76mm 879419 127x76mm 879422



Range of rulers, set squares and protractor made from 100% recycled materials



\*Percentage of the total weight of the product

Protractor 180° Pouch x 1

12cm 8271662

From April 2010 this item replaces the Transparent protractor on page 50.







Range of rulers, set squares and protractor made from 100% recycled materials



\*Percentage of the total weight of the product

Set square Pouch x 1

> 21cm 45° 8271572 21cm 60° 8271232

From April 2010 these items replace the Transparent set squares on page 50.









Range of rulers, set squares and protractor made from 100% recycled materials



\*Percentage of the total weight of the product

Ruler regular Pouch x 1

> 20cm 8271642 30cm 8271622

From April 2010 these rulers replace the Transparent rulers on page 50.







Range of rulers, set squares and protractor made from 100% recycled materials



\*Percentage of the total weight of the product

Ruler decimeter Pouch x 1

> 20cm 8271692 30cm 8271702

From April 2010 these rulers replace the Transparent rulers on page 50.









• BIC® EasyClic™ • Line • Widebody • 3 Grip Ball Pen • Xpen® • Turn & Up



#### ● BIC® EasyClic™

A revolution in writing, thanks to its unique refill system. Available as a roller pen and as a fountain pen.





Refillable

- Unique cartridge side refill system
- Rubber grip with finger positioning
  - Medium roller ball



Roller ball medium roller

Blister x 1



● Black 857038

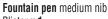






Unique cartridge side refill system Rubber grip with finger positioning





Blister x 1



● Black 857033





Push button retractable system keeps nib protected

Refillable

- Large metallic barrel
- Rubber grip
- Medium roller



### Retractable gel pen medium roller





- Black 869605
- Blue 872813

#### Gift Box x 1

● 880677





#### Line

BIC's Line range is stylish and refined, with a choice of gel pens and mechanical pencils.





Refillable

Large metallic barrel

Rubber grip

Contains 3 HB leads

Ø 0.5 mm



Mechanical pencil Blister x 1



● 869604



Blister x TwinSet

● 869602

Gel Pen



Refillable

Large metallic barrel

Rubber grip

Medium roller



Retractable gel pen medium roller





Black 869607



Gift Box x 1









Rubber grip Contains 3 HB leads

Ø 0.5 mm



Mechanical pencil Blister x 1



● 869606



Blister x TwinSet



### ● Widebody® Ball Pen

Elegantly designed, our Widebody® range combines style with excellence. With a grooved grip, Widebody® products guarantee writing pleasure and performance for all.



**Ball Pen** 

- Retractable
- Refillable
- Sleek satin finish for a premium look
- Medium point 1.0mm





**Ball pen** medium point Blister **x 1** 



● Blue 8374211







Blister x 1







8374221

**8374231** 





- Elegant polished lacquer finish
- Refillable
- Twist retractable system
- Soft protruding grip
- Medium point 1.0 mm









● Black 857032

Gift Box x 1







#### **○** X-Pen<sup>®</sup> Fountain Pen

The X-treme effect: a combination of traditional writing with real comfort.



Fountain Pen

- Flexible clip
- Refillable with short or long cartridges
- Transparent window to see ink level
- Rubber grip with grooved design
- Iridium tipped nib





Fountain pen Blister x 1



● Black 8382071





Roller Gel

- Flexible clip
- Twist retractable system
- Refillable
- Black gel ink
- **Medium** point





#### Ball pen medium point

Blister x 1



Black barrel 868051





#### Fountain Pen

- Flexible clip
- Twist retractable system keeps nib protected
- Satin finish barrel
- Refillable with short cartridges
- Iridium tipped nib





#### Fountain pen Blister x 1



● Black 868050



#### Turn & Up

An extensive range of pocket-sized fountain pens and roller gels which are both stylish and practical thanks to their innovative twist retractable system.



Roller Gel **Decorated** 

- Flexible clip
- Twist retractable system
- Refillable
- Black gel ink
- Medium point





Roller gel stripes

Blister x 1



Stripes 887850





Flowers 887844







#### Fountain Pen **Decorated**

- Flexible clip
- Twist retractable system keeps nib protected
- Refillable with short cartridges
- Iridium tipped nib







#### Fountain pen stripes Blister x 1



● Stripes 887846





● Flowers 887847





## Refills

- Range of refills for our BIC® Select range
- Blue and black inks
- Roller and Ball pen refills

#### Roller refills Blister x 2 refills



- 882949 Black Blue 882950
- - Line®

#### Roller refills Blister x 2 refills



Black 839004

#### Ball pen refills Blister x 2 refills



- Black 837411
- Blue 837412 WIDE





• Fountain Pens • Refillable Roller Ball • Ball Pens • Gel Pens • Roller Ball

## Fountain Pens



● ForSchool™

Fun and reliable, the ideal fountain pen "for school". A wide selection of barrel colours and designs to choose





Fountain Pen

- Clip to secure pen in pocket Refillable with 1 long or 2 short standard cartridges
- Simple bright colours
- Steel medium nib



Fountain pen medium nib Blister x 1



**861216** 

Note: Assorted colours in outer case: Blue

Pink

**Decorated** 

Clip to secure pen in pocket Refillable with 1 long or 2 short standard cartridges Simple bright colours

Steel medium nib







Fountain pen decorated medium nib Blister x 1



**870355** 



Visible ink level Refillable with 1 long or 2 short standard ink cartridges Triangular grooved rubber grip

to correctly position fingers Iridium steel medium nib







Fountain pen medium nib Blister x 1



**857148** 

Note: Assorted colours in outer case: Pink

Blue

Green

#### **Y-Pen®**

X-Pen® is the perfect fountain pen to learn and fun designs, an iridium nib and a great grip the X-Pen® will help you become a



#### **Decorated**

- Grip to suit right and left handers
- Medium iridium nib
- Transparent cap with clip





#### Fountain pen decorated medium nib Blister x 1



- Boys 8794081
- Girls 8794071
- Mixed 8795001





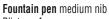


- Cap with a plastic clip
- Unique side refill system
- Refillable with short standard cartridges
- Rubber grip with finger positioning
- Anti-stain edge
  - Medium steel nib









Blister **x 1** 



**847900** 

Note: Assorted colours in outer case:
Red

Rea Blue Purple

Purple Khaki ● BIC® EasyClic™ Fountain Pen BIC® re-invents the fountain pen with EasyClic™. With its unique refill system, writing with a fountain pen has

never been so much fun.



- Cap with a plastic clip
- Unique side refill system

  Refillable with short standard
- cartridges
- Rubber grip with finger positioning
- Anti-stain edge
- Medium steel nib











- Paint 888657
- Khaki 8794091Cat 8794121
- Peace & Love 8794101
- Japanese Garden 8794111



## • Fountain Pens & Roller Ball





#### **Fountain Pen**

- Flexible clip
- Twist retractable system keeps nib protected
- Satin finish barrel
- Refillable with short cartridges
- Iridium tipped nib





#### Fountain pen medium nib Blister x 1



**8703541** 



#### ● Turn & Up

This modern and sophisticated fountai pen has an innovative retractable system, a high quality iridium nib and comes in a handy size with colourful designs. A great writing experience, only a twist away!







- Cap with a plastic clip
- Unique side cartridge refill system

  Refillable with short standard
- cartridges
- Rubber grip with finger positioning
  Anti-stain edge
- Medium point





Roller ball medium point Blister x 1



**880521** 

Note: Assorted colours in outer case: Yellow/Pink Blue/Black

■ BIC® EasyClic™ Roller Ball BIC® re-invents the roller ball with EasyClic™. A unique, convenient refill system and soft writing experience all in one.





Clip to secure pen in pocket Refillable with 1 long or 2 short standard cartridges

Simple bright colours Medium point



Roller ball decorated medium nib Blister x 1



Music (black & blue) **888656** 

Music (green & pink) ● 8805201

Music (blue & black) **8805221** 



### ••• INK EATER





Medium tip Ink Eater Available in blue ink

Can rewrite with permanent ink

Available in two sizes

**Ink Eater** Blister x 3+1



Blue 868850

Blue 868847

Blister x 2

Blister x 8+4

868849 Blue

Mini Ink Eater Blister x 4+1



883018 Blue

Blister x 10+4

883019 Blue

● Ink Eater

Ink Eaters complement our fountain pen range, allowing for easy erasure of water based ink and rewriting with permanent ink.

## • • • Ink Cartridges

For all fountain pens, including **BIC**®

Also for use in BIC® EasyClic roller ball pens

**Short cartridges** 

Blister x 24 Short Erasable ink



● Black 888750



Box x 6 Short Erasable ink

> Black 873432 848550 Blue





#### Cristal<sup>®</sup> Family

The world renowned Cristal® range covers all writing needs as it is available in a variety of formats: it can be capped, retractable, with or without a grip and is available in medium, fine and large point sizes. In addition there are pocket sized options for those on the move.

## · · · · Cristal®



## Cap and end plug colour matches ink colour

- Clear barrel to see ink level
- Medium point 1.0mm





## **Ball pen** medium point Pouch **x 4**



- Black 8308591
  Blue 8308601
  Green 8308581
  Red 8308611
  Assorted 8308621
  - Pouch x 5
- Black 802051Blue 802052Assorted 802054

0000

#### Box **x 50**



Black 8373631Blue 8373601

Red 8373611Green 8373621

Box **x 50** 

Black 847897
Blue 847898
Red 847899

#### Pouch x 10



● Black 830864 ● Blue 830863 Assorted 830865 ② ④ ② ②

#### Shrink-wrapped (Cash & Carry) Box x 50

Black 8373632Blue 8373602















- Cap and end plug colour matches ink colour
- Clear barrel to see ink level
- Large point 1.6mm



Ball pen large point Pouch x 5



- Black 888753
- 888746 Blue

Box x 50



• • • Cristal Clic



Retractable

Visible Ink Level

Medium point 1.0mm



Ball pen retractable medium point Blister x 4



■ Black 854235 Blue 854236 Box **x 20** 



- Black 850732
- Blue 850733 850734 Red
- Green 850735

Cristal' • • • •

Point support, grip and end plug match ink colour Visible ink level

Comfortable cushioned grip Medium point 1.0mm



Ball pen medium point



Blister x 4



Blister x 6+2

Assorted 811343





- Black 802800
- 802801 Blue 802803 Red
- Green 802802



## • • • CristqL° fun



- Fashionable design
- Translucent barrel to see ink level
- **Fun assorted colours**
- Medium point 1.0mm

Ball pen medium point Blister x 4



Assorted 861045

• • Criftal POCKET



- Fashionable design
- Pocket size: more practical
  - Medium point 1.0mm

Ball pen pocket size medium point Blister x 4



Assorted 802889





- Barrel and cap colour matches ink colour
- Choice of 4 vivid ink colours
- **Exciting fruity scents**
- Medium point 1.0mm









Ball pen medium point Blister x 6+2



Assorted 844452





Fashionable decorated barrel in assorted designs Medium point 1.0mm

Ball pen medium point Blister x 5



Assorted 861041 2000

••• Orange™



Box **x 20** 

Cap and end plug colour matches ink colour

Recognisable orange barrel





Ball pen decorated fine point Pouch x 4



● Black 8308531 ● Blue 8308521 **Assorted 8308541** 

● Black 1199110114 BIC Orange

● Blue 1199110111 ● Red 1199110112

Green 1199110113

Orange<sup>®</sup>

The popular ball pen with a fine point and recognizable orange barrel.

Orange™



End plug and grip match ink colour Fashionable orange translucent barrel

Comfortable cushioned grip

Fine point 0.8mm

• • •

Ball pen fine point Blister x 4



Blue 811928 Assorted 820545 Box x 20 ● Black 811925 BIC Blue 811926 820543 Red Orange Grip Écriture Fine



● 4 Colours<sup>™</sup>

BIC's range of 4 Colour Pens has grown to include new trendy colours and a comfortable grip option.





Retractable

4 colours in 1 pen

Wide barrel to prevent finger cramping

Medium point 1.0 mm



Ball pen medium point Blister x 1



Medium 802077 802078 Fine

Blister 2+1 811909 Box x 12



Medium 801867 Fine 801868

Shelf Ready Display Blister 1x10

862803



Retractable

4 colours in 1 pen

Handy pocket clip

Medium point 1.0 mm



Ball pen medium point

Blister x 1



887776

Blister x 2+1 883784 • • • •

Box x 12

887777





## $\bullet \bullet \bullet M10 \text{ clic}^{\scriptscriptstyle{\mathsf{M}}} \quad \blacktriangleleft$

- Retractable side push button
- One piece pen
- Visible ink level
- Medium point 1.0mm

#### Ball pen medium point Blister x 2



- Black 802063
- Blue 802064 Red 802065
- Green 802066
- Blister x 4
- Blue 802069 Assorted 802070

#### Box **x 50**



- Black 1199190125
- Blue 1199190121
- Green 1199190124

## • • • ATLANTIS"



- Retractable & refillable
- Stylish shape for smooth writing
- Comfortable cushioned grip
  - Medium point 1.0mm





#### Ball pen medium point

Blister x 1



- Black 8031254
- Blue 8031244 Red 8031261
- Blister x 3

Assorted 8031271





- Black Blue
- 887131 Red 887133

887132

Green 887134





- Retractable & refillable Stylish shape for smooth writing
- Comfortable cushioned grip
- Medium point 1.0mm



Ball pen medium point Blister x 3



Assorted 8680401











- End plug and grip depict ink colour
- Easy glide ink system for smoother writing
- Comfortable cushioned grip
- Broad point 1.2mm



Ball pen broad point Blister x 2



- Black 837382 837383 Blue
- Blister x 3+1

Assorted 888775

Box x 12



- Black 837386
- 837387 Blue Red 837389
- **BIC® Atlantis® Stic** Atlantis Stic with easy glide ink system.





- Retractable & refillable
- Trendy translucent barrel
- Cushioned grip for comfort
- Medium point 1.0mm



Ball pen medium point Blister x 1



- Blue 829149
- Blister x 3

Assorted 829151

Box **x 12** 



- Black 829153
- 829154 Blue

Velocity® Clic The Velocity® retractable ball pen allows for an ultra-smooth and



Retractable

Comfortable grip

Medium point 1.0mm

### NEC SOFT Feel Med

Ball pen medium point



- Blister x 3
  - Black 837395 Blue 837396 Assorted 837394

#### Box **x 12**



- Black 837397
- 837398 Blue 837399 Red

#### BIC<sup>®</sup> ReAction<sup>™</sup>

acts as a shock absorber for an effortless and smooth writing experience.





- Retractable & refillable
- Full length grip
- Chrome nose cone
- Unique spring system
- Medium point



Ball pen medium point Blister x 1



- Black 8575241
- Blue 8575251

Blister x 2+1

Assorted 8575261

Box x 12



- Black 857546
- Blue 857547 857548 Red

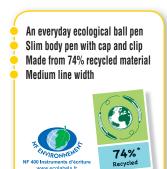
Refills x 2

- Black 862226
- Blue 862227









\*Percentage of the total weight of the product







- Black 888755
- Blue 888754



Box x 50

- Black 8806841
- Blue 8806861











\*Percentage of the total weight of the product



#### Retractable ball pen medium point Blister x 5



Black 8806911 Blue 8806901 Assorted 888640 **221** 



Black 8806871

Blue 8806891







- Stylish tinted barrel and cap
- Gel ink for ultra smooth writing
- Vivid ink colours
- Medium point 0.8mm

#### Gel pen medium point Pouch x 2



- Black 868108 Blue 868111
- Pouch x 4

Assorted 868106 020

#### Box x 20



- Black 8438842
- Blue 8438852 Red 8438871
- **Cristal® Gel**

Cristal® with gel ink for super smooth writing and vivid colours!

## Cristal° CLic





- Retractable
- Gel ink for ultra smooth writing
- Vivid ink colours
- Translucent barrel for visible ink level
- Medium point



## Gel pen medium point



Blister x 2



- Black 880658 Blue 880657
- Blister x 4 Assorted 880664 020

#### Box x 20

180 Cristal Clic Gar





878975 878976

878974 Red



- Retractable Gel ink for ultra smooth writing
- Comfortable cushioned grip
- Medium point 0.7mm



#### Gel pen retractable medium point Blister x 1



- Black 829161
- 829162 Blue

#### Box x 12



Red



#### ◆ Velocity® Gel Range

An ultra-smooth and colourful writing experience! The Velocity® Gel range offers great looking pens with translucent barrels.





- Full length grip
- Matte nose cone
- Unique spring system

**Medium** point







#### Gel pen retractable medium point Blister x 1



- Black 8575191
- Blue 8575201





- Black 857535
- Blue 857536
- Red 857533



Blister x 2+1

Assorted 8275181



Refills x 2

- Black 862228
- Blue 862229

#### ● BIC® ReAction™ Gel

The premium gel pen for all writing styles! The spring system in the tip acts as a "shock absorber" for an effortless & smooth writing experience.





#### ● 537R and 730R

A new premium range of fine and medium rollers that combine the smooth writing quality of a free ink roller with a highly modern design.

















● Black 837677 Blue 837678

Blister x 3+1

Assorted 837681

#### Box x 12



● Black 837683 Blue 837682

**→ Z4**®

Z4® offers a full range of liquid ink pens providing smooth and steady writing for everyday use.







Roller pen fine point

Blister x 1





● Black 837689 Blue 837690

Blister x 2

Black 837691

Blister x 3+1

Assorted 837692











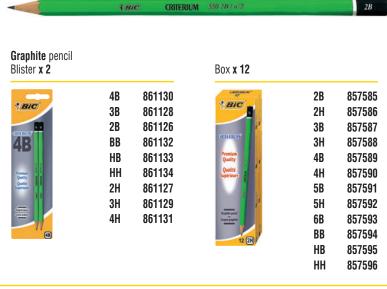


## Graphite Pencils

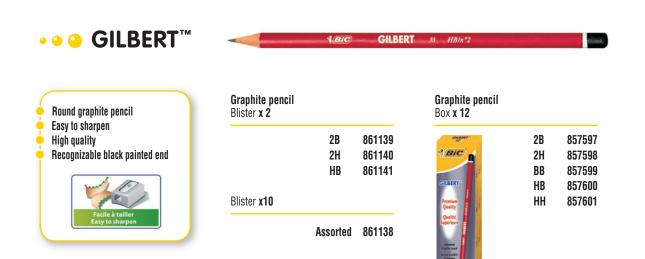
#### **● Criterium**®

Criterium® graphite pencil designed with superb lead precision. Specialist graphite mix for smooth and easy writing or drawing on paper.









## Mechanical Pencils



#### ● BIC® Matic Range





#### Built-in eraser

- Push to release lead
- Translucent barrel & coloured clip
- 3 HB leads
- 0.5mm & 0.7mm lead



## Mechanical pencil classic

Pouch x 3



● 0.7mm 875588

Pouch x 5

● 0.7mm 875586

Pouch x 8+2

- 0.5mm 887743
- 0.7mm 875751

#### Box x 12 Classic



● 0.5mm 820958

● 0.7mm 820959

# • • • Matic

#### Combos 0.7

- **Built-in eraser**
- Push to release lead
- Coloured clip & barrel
- 3 HB leads
- 0.7mm lead



#### Mechanical pencil combos Pouch x 3



● 0.7mm 880411



Pouch x 5

● 0.7mm 880410

Pouch x 15+5

● 0.7mm 887109

#### Pouch x 8+2 Combos

BIC O.7mm #2



● 0.7mm 875752

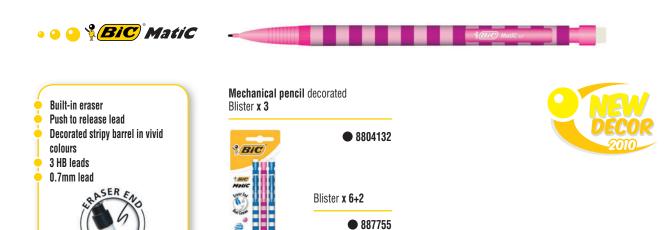
Box x 12

● 0.7mm 820960



\*Percentage of the total weight of the product

















**Assorted barrel colours** 

3 HB leads

Comfortable rubber grip

0.7mm lead



Mechanical pencil medium point Blister x 3 + 1



● Spicy 875701

Blister x 6+2

● Spicy 875703

Box **x 12** 



● Spicy 820962

Office 820961

**BiC** Matic





Pocket size: 11cm

**Coloured** body

Contains 3 HB leads

0.7mm lead



Mechanical pencil medium point

Blister x 4



● 861027

Blister x 6+2

● 861026

● Mini BIC® Matic 0.7mm The baby of the BIC® Matic family. convenient pocket size pencils.





Refillable Side action lead advance

Comfortable rubber grip

3 HB leads

0.5mm lead





Mechanical pencil fine point





● 843951

● BIC® Clic Matic

## Mechanical Pencils

#### BIC® Atlantis® Mechanical Pencil





- Protected eraser end
- New "S curve" grip & tinted barrel
- Retractable tip: protects the lead
- 0.5mm or 0.7mm leads





Mechanical pencil 0.5mm and 0.7mm Blister x 1



- 0.5mm 8206443
- 0.7mm 8206471

Box x 12

RIC





BIC Velocity Pencil #2



- Eraser with protective cap
- **Coloured barrel**
- 3 HB leads
- Comfortable rubber grip
  - 0.5mm or 0.7mm leads







- 0.5mm 839625
- 0.7mm 844100

Box x 12



- 0.5mm 829132
- 0.7mm 829133
- **Velocity® Mechanical Pencil** Stylish colours and great writing comfort make it a perfect





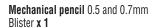


Retractable tip 0.5mm or 0.7mm lead











- Assorted 0.5mm 8698461
- Assorted 0.7mm 8698451

Box **x 12** 



BIC REACTION #2

- Assorted 0.5mm 870363
- Navy 0.7 mm870365
- Assorted 0.7mm 870362

## Mechanical Pencils & Class Pack







- Eraser end with cap
- Stylish barrel design
- Comfortable rubber grip
- Lead can be advanced in 3 ways: clic, shake or automatic
  - Available in 0.5mm and 0.7mm lead









- 0.5mm 880673
- 0.7mm 880675





- 0.5mm 880659
- 0.7mm 880654

#### ● AI™ Mechanical Pencil







- Eraser end with cap
- Stylish slim barrel deign
- Refillable
- Available in 0.5mm and 0.7mm lead









- 0.5mm 870707
- 0.7mm 880667

#### Blister x 1



- 0.5mm 870621
- 0.7mm 880670

## ● Quantech™ Mechanical

A premium mechanical pencil

## • • • Class Pack

#### Class pack comprises:

- Cristal® Fine Black x 36
- Cristal® Fine Blue x 36
- Cristal® Fine Red x 6
- Cristal® Medium Black x 36
- Cristal® Medium Blue x 36
- ECOlutions™ EVOLUTION™ 650 Graphite Pencils HB x 36
- Mini Plast Office™ Erasers x 24
- ReAction™ Mechanical Pencil x 1
- ReAction™ Ball Pen x 1

#### Class Pack x 212

**887790** 









#### **SURFWEAR COMPANY** www.oxboworld.com

Ever since its creation, the brand has capitalised on the basic premise that design incorporates creativity, originality and technical expertise. In addition to communicating its clothing line to the board riding community, Oxbow is an established leader in sports marketing, with events that have made surfing history and sponsorship of the greatest riders!

Back-to-school 2010: a giant Oxbow wave!



Fountain Pen + Roller Blister x 2

870477



Ball Pen Blister x 3

870403





EasyClic Fountain Pen Blister x 1

870405



EasyClic Roller Blister x 1

870475



X-Pen® Fountain Pen Blister x 1

Woman

887698



X-Pen® Fountain Pen Blister x 1

Male

887700



Mechanical Pencil Blister x 3

870402

